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**EIMA International: all set for October**

***The great agricultural machineryexhibition confirms the dates from 19 to 23 October, and is preparing to be the first exhibition event of agricultural machineryafter the blockage and cancellation of all other events in 2020 and 2021. New facilities in the exhibition centre and an advanced health prevention system will welcome visitors.***

As of next June 15, exhibition activities will officially resume and EIMA International will be "in the front row". The Italian government haseffectively unblocked exhibition events - with the "Reopening" decree of 22 April - and the world exhibition of agricultural machinery, held at the Bologna exhibition centre from 19 to 23 October, will be the first international eventof the agro-mechanical sector to reopen its doors, confirming its status as the event ofreference in theyear’s calendar. With almost 1,600 exhibiting companies already booked, 30% of which are from abroad, the exhibition will be a very important rendez-vousfor businesspeople, farmers and mechanisation technicians, after the long pause due to the health emergency that cancelled all other sector events scheduled for 2020 and 2021. The Bologna exhibition centre, which has hosted the event since 1969, the year of its first edition, is ready to welcome exhibitors and visitors in avenue that is being upgraded: after the new pavilions 29 and 30, inaugurated at the 2018 edition, EIMA International will see the launch of pavilion 37, as well as a restyling of the walkways, refreshment areas and services, representing a further step towards the complete restructuring of the exhibition centrethat was already planned. But it will be above all the control and health and safety systems that will qualify the Bologna exhibition centre and the October event.These systems will ensure the distancing of visitors, expected from all over the world, thanks also to the "green corridors" set up by the Ministry of Foreign Affairs.The measures include rationalised routes for flowmanagement, IT support and apps to monitor the distribution of the public in the halls, health and control facilities, and above all systems for the on-line purchase of tickets and for booking business meetings so as to avoid crowding and useless stops inside the exhibition centre. In all likelihood, EIMA 2021 will be one of the first major exhibition events to adopt the Pass for "certified" visitors - currently being studied at the European level - representing as far as possible a protected place, the symbol of an agricultural and industrial economy that is finally getting back on track.

**Rome, 23 April 2021**